

# *Mobile Marketing Made Easy!*

## **MOBILE MARKETING FOR YOUR RESTAURANT!**

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How Your Restaurant  
Can Increase Sales NOW!

[www.mytezz.com](http://www.mytezz.com)

# *Tezz Mobile Marketing Solutions*

## **Increase The Effectiveness Of Your Marketing Dollars!**

Direct Mail \ Newspaper \ Clipper \ TV/Radio \ Billboards \ Yellow Pages

Track effectiveness and ROI of multiple advertising campaigns by using unique keywords for each ad



**Build your customer list quickly & easily using unique  
keywords in all of your advertising**



# *Tezz Mobile Marketing Solutions*

**Text Promotions Have Over A 94% Open Rate!**

## **Advantages of Text Marketing**

- Your Message Won't Be Ignored –  
**95% of Text Messages are Read within 15 Minutes!**
- Reach Your Customers in Real Time, Wherever They Are –  
**What If You Could Have An Extra 15-20 Customers On Your Slowest Days?**
- Increase Response Rates to as High as 35% -  
**Mobile Coupon Campaigns are Generating Average Redemption Rate of 10-25%!**

**Attract and Retain NEW Customers  
for a Fraction of the Cost of Traditional Advertising!**

# *Tezz Mobile Marketing Solutions*

## Ways Dealers Use SMS Marketing

- 10X Redemption Rate Of Traditional Coupons
- Enhance Print/Online Ads – Text Call-to-Action & QR Codes
- Svc Appt Confirmations- Reduce No-Shows and Late Cancels
- Mobile Coupons and Offers - Target Slow Days/End of Month
- Contests, Raffles, Text-to-Win Games – Get NEW Customers
- Ask Campaigns- Customer Feedback, Voting, Qualifying
- Drive Traffic to Websites & Videos – Tracking ROI
- Virtual Business Cards and Staff Communications



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## **SMS Messaging Examples**

**Tuesday \$1 Dessert: This Tuesday, All Desserts are \$1.00 from 5pm-10pm exclusive for Text VIP Club members**

BOGO Wine: Text VIP members buy 1 House Wine at Reg Price, get one free. Tonight only, Monday xx/xx.

**Exclusive Text VIP Offer: Free Appetizer on your next visit with any \$10 purchase. Hurry, offer expires (in 5 days).**

Text VIP Club: Try our signature Bread Pudding for FREE, with any Entrée purchase, on ur next visit. Valid Only Mon-Thurs.

**Every Wednesday for Text VIP Club Members, buy any Drink at Regular Price and get your second drink Free.**

Bring some friends: 10% off your total bill with any party of 6 or more for VIP Text Club. Offer exp xx/xx.

# *Tezz Mobile Marketing Solutions*

**We provide you with a FULL  
suite of Mobile Marketing tools**

- Mobile Coupons with Trackable Redemption
- Mobile Landing Pages linked to SMS, QR Codes or Opt-In Forms
- Schedule Campaigns in Advance, Set-It and Forget-It
- Multiple Keyword Options, Including Free System Keywords
- Easy Contests and Raffles
- Appointment Reminder and Confirmation System
- American Idol Style Voting, Surveys and Polls
- Customized Website and Social Media Opt-In Forms
- Complete Auto-Responder Sequences
- Simple, Easy User Interface with Videos and Support



# Tezz Mobile Marketing Solutions

## OUR PRICING & SERVICE PACKAGES

### Full Mobile Marketing Management – A Done-For-You-Service

- Monthly Campaign Strategy Session
- 3 Scheduled Message Campaigns per Month
- 2 live support phone calls per Month
- Set-Up of Lists and Keywords, Creation of Text Campaigns
- Creation of Opt-In Forms for Website and Social Media
- Creation of Corresponding Mobile Coupons / Ads
- Campaign Reporting and Results

*\$ 77 per month for management service (we will do the work for you)*

#### Lite

\$49.00

1 Keyword

800 messages

#### Business

\$99.00

2 Keywords

1,500 messages

#### Pro

\$199.00

3 Keywords

3,000 messages

#### Ultimate

\$499.00

5 Keywords

10,000

Add SMS Appointment Confirmation Service: + \$100/month

**No Contracts, Can Be Switched at Any Time!**