

Mobile Coupons

Our unique couponing wizard provides a graphical interface with a built-in redemption feature which includes automated barcode creation, promotion code development, and more. Choose our WAP feature, use a simple and effective sms, or both. Choose the options that are right for you and your business.

Design Made Easy



When you design a coupon, you can choose between using a template which we've generated for your convenience or use a custom image of your own. With our template feature, we have a stockpile of images to use to help identify your product and add decor.

Hello Michael, your free offer is ready for you to redeem! Simply visit: <http://mcpn.us/wap?i=12345> to receive your coupon!

Personalization & Branding

If you have uploaded personal information associated with the phone numbers, you can use merge tags to personalize the message and add brand value to the coupon. Create a comfortable rapport with your customers, let them know you know who they are! This familiar approach gives peace of mind to your customer when choosing your business over a competitor.

Viral Sharing

Social media is one of the most common ways people communicate with each other. When customers receive a coupon, they can share the offer with their friends on Facebook, Twitter, or through an SMS message—Thus viral sharing becomes an opt-in generation tool without any additional effort or advertising on your end.



facebook.

twitter

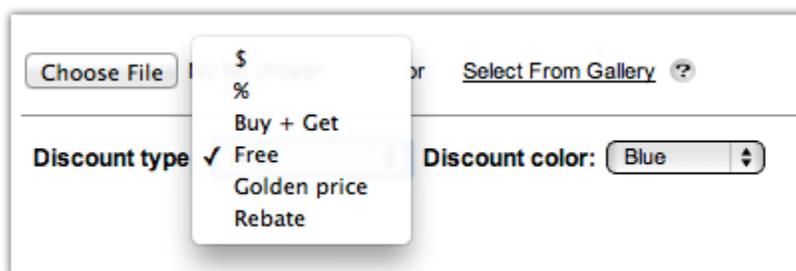


Barcodes for quick processing

You can use barcodes to track the use of your coupon! Scan the code from a phone upon redemption, and the point of sale system will recognize it and apply the appropriate deduction. If you don't use barcodes, you can use a promotional code instead.

Choose your Discount Type

What kind of discount do you want to offer? Dollar amount off? Percentage? Free? Give your customers a good deal, and you'll be swimming in business.



Many Locations? No Problem.

Branch codes allow a business with different locations to keep track of each one separately. Enable this feature and customers will be instructed to enter a branch code in order to redeem the coupon. You can view the coupon's redemption by each location. This feature assists in informing which of a business' locales needs to attract more users to your opt-in list.

Branch Code Management

Add a Branch

Branch Code	Branch Name	Ad
495	Branch One	1 Main St. New York NY 1234
496	Branch Two	2 Main St. New York NY 1234