

# Text to Win

This weapon in your marketing arsenal gives you the agency to create sweepstakes for your Opt-in and Lead generation lists. Assign a contest to a complete list, or limit entrants by offering it only to participants that text within a specific time-frame.

## Time frame

Say you want to run a sweepstakes between two dates and times. Our 'selective participants' option allows you to include users who opted in within these specified times only. This creates an 'act now' mentality which motivates the user to text in immediately after learning of the contest. The contest runs when you create and save, or at a scheduled time.

All numbers on the list [?](#)

Selective Participants

Texted in from: Time (EST)

10 April 2013 ... 03 : 15 : PM

Texted in up to: Time (EST)

10 May 2013 ... 12 : 00 : AM

## Everybody wins

Select up to 5 winners of the contest and include a custom message for each as well as a coupon. You also have the option to create a message for those who did not win the contest and include a coupon. After running a Text to Win campaign, you'll have an abundance of new opt-ins, who regardless of winning or losing have the privilege of receiving future special offers, new sweepstakes, and more!

**Notify the winner** [?](#) **Include a coupon** [?](#)

1 You WON! Contact Jon@sales.com with verification number [Add](#)

2 You got second runner up, here is a coupon [Add](#)

3 You got third runner up, here is a coupon [Add](#)

4  [Add](#)

5  [Add](#)

**Notify the non-winners** [?](#) **Include a coupon** [?](#)

ID: 3043 [Change](#) [Remove](#)